**Dina Pablo**

**Design Brief**

1. **Background to the Project**

I am designing this website as a professional resume. Thus, I will be showing various examples of the web design work I have done so far in this semester and previous one.

2. **Goals**

The purpose of this site is to showcase my work and market it so that potential clients will be sold on my ability to create quality websites to suit their needs. People will come to this site if they are looking for someone who can create colorful websites for fashion or craft related business.

3. **Audience Definition**

The definition of my audience would be clients who are seeking someone to create a specific type of website for them since fashion will always be a staple in life. And for regular users, it would be to commission digital art pieces from me. The technology they would use to access it are laptops, tablets, and phones.

4. **Site Content**

The content I will be providing is pictures and working links of 6 websites I have made. I considered adding my digital art pieces however because this final project had page limits, I did not want to make it too cluttered. After this course I will go back and add another page of my digital artwork to further give the site more depth.

I am also linking 3 sections within the site navigation that has fleshed out About Me, Services, and Contact form pages.

5. **Features List**

The features I am including in this site are navigation elements and responsive design. I intended to make my portfolio website be accessible from large screens to small phone screens. In addition, I used Bootstrap to create a grid row-column layout for the website pictures and to ensure responsiveness.